

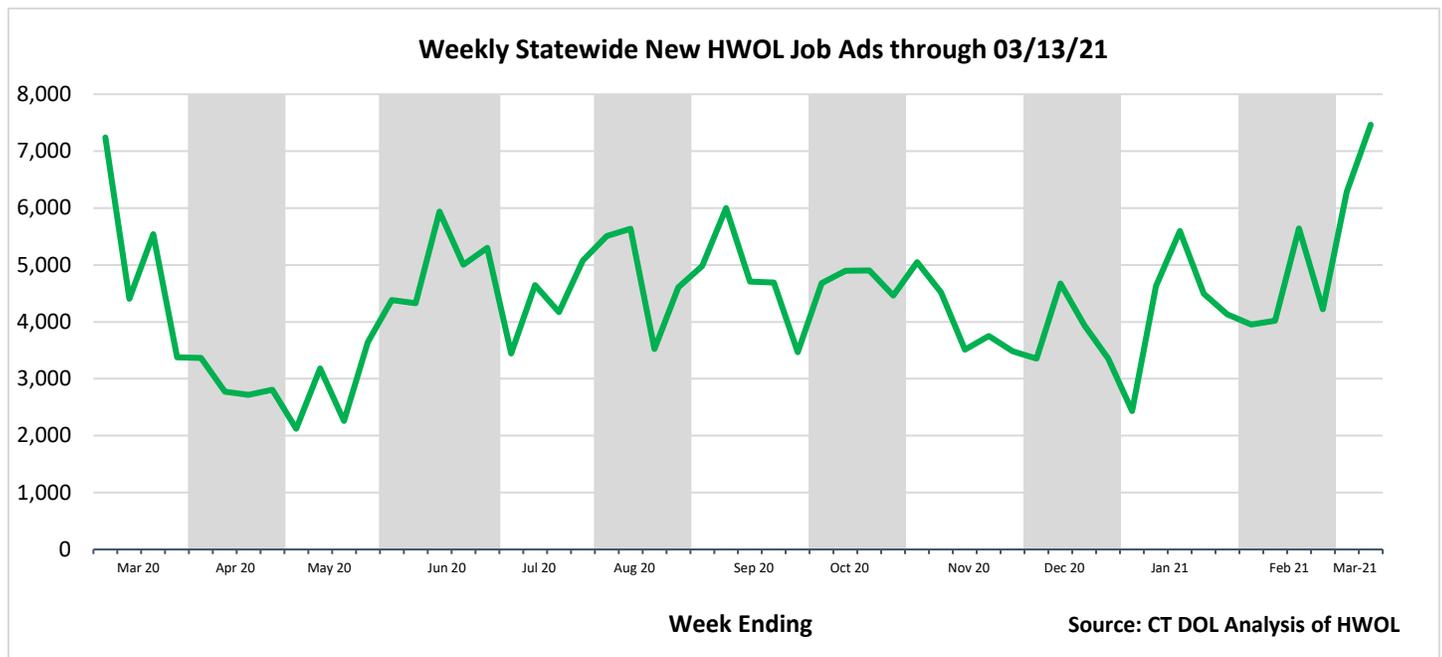


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending March 13th, 2021 - New Ads Exceed Pre-Covid Levels

WETHERSFIELD, March 19th, 2021 – During the week ending March 13th, 2021, there were 7,465 new postings, up 19% ads from a week ago and up 86% from four weeks ago. This is the highest new ad count in over a year and is shown in the graph below exceeding the prior peak of 7,242 new ads for the week ending March 7th, 2020. This growth was driven by the Health Care & Social Assistance, Retail Trade, and Accommodation & Food Service industries, which accounted for a combined 41% of the 1,179 new ad increase over the week. Occupations with the largest over the week increase include Wholesale & Manufacturing Sales Representatives (+58 new ads or +38%), Security Guards (+56 new ads or +200%), and Medical & Health Service Managers (+52 new ads or +68%).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

Employers with the most new postings include Hartford Healthcare, Yale-New Haven Health System, and the State of Connecticut.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,440 new postings, +15% over the week)
- **Retail Trade** (735 new postings, +29% over the week)
- **Manufacturing** (586 new postings, -5% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 3/13/21	ago: 3/6/21	ago: 2/13/21	%	#	%	#
0	Total	7,465	6,286	4,022	19%	1,179	86%	3,443
11	Agriculture, Forestry, Fishing and Hunting	15	8	5	88%	7	200%	10
21	Mining, Quarrying, and Oil and Gas Extraction	10	12	4	-17%	-2	150%	6
22	Utilities	40	47	33	-15%	-7	21%	7
23	Construction	106	68	39	56%	38	172%	67
31	Manufacturing	586	618	365	-5%	-32	61%	221
42	Wholesale Trade	46	23	22	100%	23	109%	24
44	Retail Trade	735	569	540	29%	166	36%	195
48	Transportation and Warehousing	202	137	92	47%	65	120%	110
51	Information	181	241	147	-25%	-60	23%	34
52	Finance and Insurance	477	468	286	2%	9	67%	191
53	Real Estate and Rental and Leasing	120	96	58	25%	24	107%	62
54	Professional, Scientific, and Technical Services	467	431	292	8%	36	60%	175
55	Management of Companies and Enterprises	5	9	4	-44%	-4	25%	1
56	Administrative and Support	253	155	114	63%	98	122%	139
61	Educational Services	340	259	137	31%	81	148%	203
62	Health Care and Social Assistance	1,440	1,247	673	15%	193	114%	767
71	Arts, Entertainment, and Recreation	116	81	23	43%	35	404%	93
72	Accommodation and Food Services	462	337	110	37%	125	320%	352
81	Other Services (except Public Administration)	110	104	66	6%	6	67%	44
92	Public Administration	119	74	68	61%	45	75%	51
99	Unspecified	1,635	1,302	944	26%	333	73%	691

Source: CT DOL Analysis of HWOL

Most sectors had job posting increases over the week ending March 13th. The largest over the week increases include Health Care & Social Assistance (+333 new ads or +26%), Retail Trade (+193 new ads or 15%), and Accommodation & Food Service (+125 new ads or +37%). Five sectors had a combined 105 new ad decrease over the week, Information (-60 new ads) had the largest decline. Every sector had ad increases over four weeks. Major sector four week increases include Health Care & Social Assistance (+767 new ads or +114%), Accommodation & Food Service (+352 new ads or +320%), and Manufacturing (+221 new ads or +61%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 3/13/21	1 week ago: 3/6/21	4 weeks ago: 2/13/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	327	308	124	6%	19	164%	203
Retail Salespersons	230	201	155	14%	29	48%	75
Sales Representatives, Wholesale and Manufacturing	209	151	95	38%	58	120%	114
First-Line Supervisors of Retail Sales Workers	144	108	144	33%	36	0%	0
Customer Service Representatives	132	109	54	21%	23	144%	78
Medical and Health Services Managers	129	77	62	68%	52	108%	67
Heavy and Tractor-Trailer Truck Drivers	100	54	76	85%	46	32%	24
Secretaries and Administrative Assistants	87	60	32	45%	27	172%	55
General and Operations Managers	86	68	56	26%	18	54%	30
Laborers and Freight, Stock, and Material Movers, Hand	85	66	46	29%	19	85%	39
Security Guards	84	28	42	200%	56	100%	42
Licensed Practical and Licensed Vocational Nurses	70	44	48	59%	26	46%	22
Marketing Managers	68	77	41	-12%	-9	66%	27
Waiters and Waitresses	67	57	16	18%	10	319%	51
Maintenance and Repair Workers, General	65	63	35	3%	2	86%	30
Sales Managers	64	71	34	-10%	-7	88%	30
Janitors and Cleaners	62	47	29	32%	15	114%	33
Fallers	61	26	8	135%	35	663%	53
Supervisors of Office and Admin. Support Workers	57	37	23	54%	20	148%	34
Preschool Teachers, Except Special Education	53	43	29	23%	10	83%	24
Medical Secretaries and Administrative Assistants	52	55	31	-5%	-3	68%	21
Hotel, Motel, and Resort Desk Clerks	48	32	19	50%	16	153%	29
Management Analysts	48	64	43	-25%	-16	12%	5
Cooks, Restaurant	45	33	19	36%	12	137%	26
Market Research Analysts and Marketing Specialists	43	43	18	0%	0	139%	25

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (327 new postings, +6% over the week)
- Retail Salespersons (230 new postings, +14% over the week)
- Sales Representatives, Wholesale & Manufacturing (209 new postings, +38% over the week)

Employers with the Most New Job Postings

Employer	Ads Week	1 Week	4 Weeks	1 Week #	4 Week #
	Ending:	Ago:	Ago:	Change	Change
	3/13/21	3/6/21	2/13/21		
Hartford Healthcare	99	76	52	23	47
Yale-New Haven Health System	89	62	10	27	79
State of Connecticut	62	29	1	33	61
The Home Depot Incorporated	62	12	22	50	40
Yale University	59	18	37	41	22
Cigna Corporation	57	53	36	4	21
Genesis Healthcare Corporation	51	9	12	42	39
Allied Universal	45	17	22	28	23
CVS Health	40	24	24	16	16
Walgreens Boots Alliance Inc	38	35	29	3	9
Travelers	38	38	33	0	5
Accenture	37	21	19	16	18
Ernst & Young	36	37	28	-1	8
Humana	35	28	32	7	3
University of Connecticut	34	19	11	15	23
Gap Inc.	33	7	0	26	33
Stanley Black & Decker	33	15	9	18	24
Advance Auto Parts Incorporated	32	19	18	13	14
Deloitte	32	50	9	-18	23
Merck & Company	30	111	0	-81	30
Raytheon	30	48	50	-18	-20
UnitedHealth Group	29	27	25	2	4
Asplundh Tree Expert Company	27	6	5	21	22
KPMG	23	21	14	2	9
Chili's	22	4	1	18	21

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending March 13th, 2021 were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 14 percent of all new ads. Of the top 25 employers, 21 had over the week increases and 4 had decreases. Among the 21 increasing employers, the largest occurred at The Home Depot (+50 new ads), Genesis Healthcare Corporation (+42 new ads) and Yale University (+41 new ads). All but one employer in the top 25 increased over four weeks, the largest were Yale-New Haven Health System (+79 new ads), the State of Connecticut (+61 new ads), and Hartford Healthcare (+47 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>